Open Line Friday: ICD-10

Seven Months to ICD-10: Useful Guidance for the Countdown

Ken Bradley of Navicure &
Stanley Nachimson of Nachimson Advisors

Feb. 21, 2014
9:30 a.m. – 10:30 a.m. EST

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DESTINATION:
ICD-10 Compliance
Oct. 1, 2014

www.floridablue.com/icd-10
900-0000-0114
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Panelists

Lee Ratliff
Clinical Business Technology Consultant
Baptist Health South Florida

Laurie Darst
Revenue Cycle Regulatory Advisor
Mayo Clinic (MN)

Mary Rita Hyland
CPO and VP Regulatory Affairs
The SSI Group, Inc.

Joseph Gonzalez
VP of Business Development
Secure EDI

George Vancore
Senior Manager, Delivery Systems Mandates
Florida Blue

Gale Scott
EDI Regulatory Compliance Administrator
Tampa General Hospital

Deborah Stewart, MD
Medical Director
Florida Blue

Matthew Ketterman
Director, Business Solutions
Availity®

Diana Brijbag, CMM, CPC, CCP, CMSCS
Office Manager
The Springs Family Medical Center

1 Availity, L.L.C. is a multi-payer joint venture company. For more information or to register, visit Availity’s website at www.availity.com
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Special Guests

Ken Bradley
VP, Strategic Planning & Regulatory Compliance

Stanley Nachimson
Principal

Nachimson Advisors, LLC
Making Health Care Information Technology Work for YOU!

Note: Practitioner guests are subject to unforeseen clinical or other emergencies. Should our guest(s) lack availability at the time of our program, Florida Blue will attempt to reschedule guest(s) for a future session.
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Agenda
Feb. 21, 2014

1. Objectives
2. Healthcare Industry Updates
3. Florida Blue Updates
4. Useful Guidance for the Countdown to ICD-10
5. Next Steps
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Open Line Friday Objectives

1. **Increase** collaboration, communication and coordination between providers, payers and electronic trading partners.

2. **Expand** your understanding of the current state of ICD-10, recent regulatory decisions and industry perspectives.

3. **Raise** your awareness and understanding of the unique challenges that ICD-10 brings to the entire health care industry including providers, payers and electronic trading partners.

4. **Provide** you with tools, techniques, best practices and helpful hints from your peers that can be used as you begin and continue your ICD-10 journey.

**** Please remember that during the call all attendees must be on “mute” except for any guest speakers and all panelists. If you have a question, please email it to FloridaBlueOpenLineFriday@FloridaBlue.com.
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Health Care Industry & Regulatory Update

- The ICD-10 regulatory compliance date of October 1, 2014 remains in effect.
- CMS has re-launched their ICD-10 teleconferences and industry-wide communications across physicians, providers and electronic trading partner channels (www.cms.gov/ICD10).
- State and regional ICD-10 collaboratives have formed with a focus on shared learning's, outreach and engagement with physicians, providers and electronic trading partners.
- NUCC recently announced changes to the CMS 1500 professional paper claim form to accommodate ICD-10 (www.nucc.org); the following is the recommended transition timeline:
  - **January 6, 2014**: Payers begin receiving and processing paper claims submitted on the revised 1500 Claim Form (version 02/12).
  - **January 6 through March 31, 2014**: Dual use period during which payers continue to receive and process paper claims submitted on the old 1500 Claim Form (version 08/05).
  - **April 1, 2014**: Payers receive and process paper claims submitted only on the revised 1500 Claim Form (version 02/12).
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Health Care Industry & Regulatory Update (continued)

• Industry workgroups (i.e. WEDI) and health care industry trade associations (i.e. HBMA; AHA; PAHCOM; HFMA; MGMA, etc.) are accelerating their ICD-10 outreach efforts to their constituents.

• CMS announced an ICD-9 and ICD-10 code set freeze which has been in effect since October 1, 2013.

• Testing ICD-10 continues to be a significant industry challenge.

• ICD-10 readiness survey’s are accelerating across all health care industry segments; key findings indicate various levels of preparedness with the “small to mid-sized physician practices showing slow adoption and action toward ICD-10 engagement”.
Florida Blue Update:

- **NEW!** Open Line Friday teleconferences are now available as podcasts! Need to miss Open Line Friday? No problem. Now you can listen to our teleconference on your schedule. Beginning with our Dec. 2013 program, recorded sessions are available as podcasts in Dr. Stewarts blog. To access podcasts, visit [http://blog.floridablue.com/](http://blog.floridablue.com/). Podcasts will be available soon on our ICD-10 web page ([www.floridablue.com/icd-10](http://www.floridablue.com/icd-10))

- Our overall ICD-10 initiative is proceeding on plan. We are currently in our initial phase of internal (Level 1) testing. Florida Blue is deploying a full remediation strategy to implement ICD-10.

- ICD-10 Testing with Providers – Currently, engaging providers in Phase I and Phase II Testing. Phase III is anticipated to begin in our first quarter of 2014. Details of our provider testing, including a self-service option, are now available at [www.floridablue.com/icd-10](http://www.floridablue.com/icd-10). Click on the “Test ICD” icon to get started:

- Florida Blue’s ICD-10 Provider Toolkit (*In one convenient location, access reliable ICD-10 facts, tips, guides, timelines, education and more*) is accessible from [www.floridablue.com/icd-10](http://www.floridablue.com/icd-10). This tool is for you!
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Seven Months to ICD-10: Useful Guidance for the Countdown*

Stanley Nachimson, Nachimson Advisors LLC.
&
Ken Bradley, Navicure

(refer to supplemental program presentation *)

* If applicable, supplemental (guest speaker) program material can be accessed at www.floridablue.com/ICD-10 under Open Line Friday located in right margin within 48 hours prior to teleconference.
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Next Steps and Contact Information

Join us in our next session, **Friday Mar. 21, 2014** where we anticipate a special guest from CMS.

Access our Open Line Friday **podcasts**. See *Florida Blue Update* page for details.

**ICD-10 Open Line Friday email list**: send us your email by contacting us at floridablueopenlinefriday@floridablue.com

**Test ICD-10 with us.** Visit [www.floridablue.com/icd-10](http://www.floridablue.com/icd-10) and select our “Test ICD-10 icon” for details. Testing questions? Email us at ICD-10Testing@floridablue.com

**Access** Florida Blue's **ICD-10 Provider Toolkit** and more at [www.floridablue.com/ICD-10](http://www.floridablue.com/ICD-10)

Visit the **Availity® Learning Center** ([www.availity.com/learningcenter](http://www.availity.com/learningcenter)) to access live and recorded ICD-10 webinars including information about **Ready10** - a popular ICD-10 project management tool (see “There’s Ready and There’s Ready10”).

**Add/update** your email address so we can keep you informed via email (Bluemail)

- Add, update or delete your email and contact information at any time using Availity’s secure website. Log on to **Availity** at [www.availity.com](http://www.availity.com), select **Payer Resources, Florida Blue** and **Update My Email Information with Florida Blue** then follow the prompts.

**Send general ICD-10 questions and comments** to floridablueopenlinefriday@floridablue.com.

Follow us on Twitter @FLBlue
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Twelve months ago, it may have been too early to engage individual physicians and small medical practices in ICD-10 preparations!

However, six months from today, it may be too late!

Get engaged NOW!
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Sucked into jet engine, subsequent encounter
Addendum

ICD-10 Helpful Resources and Reference Material

Though not inclusive, the following list includes several public websites that can help increase general awareness and understanding of the ICD-10 mandate and its impact to the health care industry:

- [www.cms.gov/ICD10](http://www.cms.gov/ICD10)
- [www.wedi.org](http://www.wedi.org)
- [www.ama-assn.org](http://www.ama-assn.org)
- [www.ahima.org/icd10](http://www.ahima.org/icd10)
- [www.availility.com](http://www.availility.com)
- [www.fha.org](http://www.fha.org)
- [www.hbma.com](http://www.hbma.com)
- [www.mgma.com](http://www.mgma.com)
- [www.floridablue.com/ICD-10](http://www.floridablue.com/ICD-10)
- [www.cdc.gov/nchs/icd/icd10.htm](http://www.cdc.gov/nchs/icd/icd10.htm)

The links below were referenced during this presentation. The actual URLs below are provided for your convenience:

- For regular CMS ICD-10 email updates, subscribe at:

- WEDI's Survey on Industry ICD-10 progress:

- FREE CMS and WEDI ICD-10 End-to-End Testing Webinars available for download:
  - [http://www.wedi.org/forms/meeting/MeetingFormPublic/view?id=220AC0000156](http://www.wedi.org/forms/meeting/MeetingFormPublic/view?id=220AC0000156)

- HIMSS/WEDI National ICD-10 Pilot Program Update:
Nachimson Advisors is a health IT consulting firm dedicated to finding innovative uses for health information technology and encouraging its adoption. The firm serves a number of clients, including, the Cooperative Exchange, EHNAC, No World Borders, and the American Osteopathic Association. Stanley advises health care providers, vendors, and plans with their ICD-10 and other regulatory implementations. He is the director of the NCHICA-WEDI Timeline Initiative and serves on the Board of Advisors for the Lott QA Group, an innovative health care IT testing company. Stanley is the author of the authoritative paper on the cost of ICD-10 for physician practices, and also co-chairs the HIMSS ICD-10 Task Force and the WEDI ICD-10 Testing Workgroup.

Stanley served for over 30 years in the US Department of Health and Human Services in a variety of statistical, management, and health technology positions. His last ten years prior to his 2007 retirement were spent developing HIPAA policy, regulations, and implementation planning and monitoring, beginning CMS’s work on Personal Health Records, and serving as the CMS liaison with several industry organizations, including WEDI and HITSP. He brings a wealth of experience and information regarding the use of standards and technology to the health care industry.
Addendum

Ken Bradley
Vice President, Strategic Planning and Regulatory Compliance

Ken Bradley, vice president of strategic planning and regulatory compliance and one of Navicure’s founding members, is responsible for assessing markets, monitoring government regulatory requirements and providing competitive analyses to develop strategies and solutions that ensure Navicure and its clients continued success in an increasingly complicated business environment.

Mr. Bradley is responsible for all Navicure industry transitions, including ICD-10 and 5010. He is also the primary contributor to the ICD-10 Hub Blog (www.ICD10hub.com) and was recognized as one of the most influential individuals tweeting about ICD-10 (@Ken_Bradley). He has given educational presentations and written several articles on 5010 and ICD-10.

Prior to his current role at Navicure, Mr. Bradley directed the development and management of healthcare transaction data and associated interfaces between Navicure, healthcare providers and payer organizations. Mr. Bradley has more than 18 years of experience in the healthcare industry, specializing in the development of practice management software (PMS), and the design and development of systems and applications utilized to process healthcare data. Prior to joining Navicure, he served as the Manager for Development with NDCHealth’s Provider Healthcare Transaction Group.

Mr. Bradley joined NDC from Physicians Practice Management, where he spent several years in various positions supporting the development and operations of the company’s Practice Management System and integrated claims processing clearinghouse. Mr. Bradley graduated from Purdue University with a bachelor’s degree in Systems Analysis and a minor in Business.