

How to Choose a Primary Care Doctor

If you're enrolling in a Florida Blue HMO product—like BlueCare or SimplyBlue—here are some quick tips to help you choose your primary care doctor (PCP) at enrollment.

- 1 Go to **floridablue.com**.
- 2 At the top of the screen, click **Find A Doctor**.
- 3 Under **Find Doctors by Plan** or **Select a Plan**, choose your health plan from the dropdown menu:
 - BlueCare (HMO) or
 - SimplyBlue
- 4 Click **Continue**.



If you know who you'd like to use as your PCP:

- ▶ Enter this information to search:
 - Last name
 - Zip code, city and state or street address
 - The area (miles) in which you'd like to search



If you don't have a doctor:

- ▶ In Location, enter your zip code
- ▶ In the Provider Type dropdown menu, select Primary Care
- ▶ The Specialty dropdown menu will appear
 - Select the type of practice

- 5 You'll see pictures and ratings for many doctors, and you can also set online appointments with some of them. **Consider choosing a Value Choice provider or a Total Care/Total Care Plus provider (if available).** These providers offer coordinated care and, for some services, a reduced cost for sick and wellness visits. Look for **Value Choice Providers** or **Total Care/Total Care Plus** under the **Programs** column.
- 6 When you find the PCP you want, click on the **Doctor's Name**.
- 7 The next page will show the PCP's information.
- 8 At the top right, you'll see the 10-digit **NPI number**. **Take note of this—you'll need to provide this to your Human Resources department.** They'll submit this to Florida Blue.

NOTE ▶

If you don't choose a PCP when you enroll, one will be chosen for you. You can always change your PCP after your plan's effective date.

You don't need a referral from your PCP to see a Specialist, as this is an Open-Access plan. But you still need to choose a PCP and provider number for the application.

Check your policy for specific coverage and benefits.

Value Choice Provider is a designation Florida Blue gives to some in-network providers. Value Choice Providers include Sanitas Medical Center and Diagnostic Clinic Medical Group.

Patient-Centered Medical Home is an integrated health care delivery model that provides coordinated medical care, wellness and preventive services to patients with a goal of improving health care outcomes.

HMO coverage is offered by Health Options, Inc., DBA Florida Blue HMO, an affiliate of Blue Cross and Blue Shield of Florida, Inc. Dental, Life and Disability are offered by Florida Combined Life, an affiliate of Blue Cross and Blue Shield of Florida, Inc. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.

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ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).

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