



We're here for you

Trust us for **knowledge**

When you've been in business for as long as Florida Blue has, you learn what's important to people. Health care can be complex, so you can turn to us for expert advice that's easy-to-understand and available whenever you need it.

You can:

- Walk in to a Florida Blue Center and talk to us. No other insurance company in Florida offers care consultations and service in person at a retail location, Monday-Saturday from 9 a.m. to 7 p.m.
- Call us – from home, work or wherever you are.
- Access our mobile app when you're on the road, in the doctor's office or on vacation.
- Get answers to your health questions or get information about claims, benefit coverage, chronic conditions or cost savings on medical services and prescriptions, 24/7, online at [FloridaBlue.com](https://www.floridablue.com).

Choose us for **value**

When you want more bang for your buck, look for value-added services that help promote healthy living, provide discounts on health-related products not covered by insurance, and tools that help you take better control of your health.

- Get **free advice and support** from a nurse or care consultant. Call 1-877-352-5830.
- **Personal care programs** for ongoing health conditions that include health action plans, educational materials and community resources.
- Exclusive **member discounts up to 50%*** on fitness, nutrition, personal care and specialty products.
- Get the **best care at the best price**. Compare quality and cost information for doctors, testing, treatment and hospital options, and prescriptions online at [FloridaBlue.com](https://www.floridablue.com).

Backed by **experience**

With more than 4 million members, there are plenty of reasons Florida Blue has been in business for nearly 70 years. As one of the largest insurers in Florida, and an Independent Licensee of the Blue Cross and Blue Shield Association, we've got staying power – and we'll be around for as long as you need us.

Stop by today.
Health care makes sense here.



In the pursuit of health[®]

Florida's Blue Cross and Blue Shield Plan

Visit FloridaBlueCenters.com

Call 877-FL-BLUE-0

(877-352-5830)

FloridaBlue.com



Connect with us

Florida Blue is an Independent Licensee of the Blue Cross and Blue Shield Association.

*Blue365[®] offers access to savings on items that members may purchase directly from independent vendors. Blue365 does not include items covered under your policies with Florida Blue or any applicable federal health care program. To find out what is covered under your policy, call Florida Blue. Blue Cross and Blue Shield Association (BCBSA) and local Blue companies may receive payments from Blue365 vendors. Neither BCBSA nor any local Blue company recommends, endorses, warrants or guarantees any specific Blue365 vendor or item. For more information about Blue365, go to floridablue.com.

**USABLE Life is an independent company and operates separately from Blue Cross and Blue Shield of Florida. USABLE Life does not sell or service Blue Cross and Blue Shield of Florida products. USABLE Life is the insurer and is solely responsible for the Accident, Critical Illness, and Hospital Indemnity products referenced here.

Health insurance is offered by Blue Cross and Blue Shield of Florida, DBA Florida Blue. HMO coverage is offered by Health Options Inc., D/B/A Florida Blue HMO, an HMO subsidiary of Blue Cross and Blue Shield of Florida. Dental, Life and Disability are offered by Florida Combined Life, an affiliate of Blue Cross and Blue Shield of Florida. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.