Online Provider Directory Tips



Here are some tips to help you find participating providers more easily on Blue Cross and Blue Shield of Florida's online provider directory, called "Find a Doctor and More."

When you go to the site, the provider directory screen is broken in to 4 steps. Step 1 varies depending on the type of provider, but steps 2-4 always provide the same search options. The following tips provide simple steps to find key provider types.

Physicians

Individual Physician by Name

- Step 1
 - Select Primary/Family Care or Specialist options on the 2nd line
 - Type in name of physician in Last Name field and optionally in the First Name field.
- Step 2 select health plan
- Step 3 select zip code or county
- Step 4 provides other options to narrow your search
- Press Enter or click on Search!

When the online directory brings back the results, click on the name of the physician and a detail page will appear displaying the physician's hospital privileges and any physician groups affiliated with the physician.

Physician Groups by Name

- Step 1
 - Select Primary/Family Care or Specialist options on the 2nd line
 - Type in name of group in Last Name field
- Follow steps 2 4 as noted above.
- Press enter or click on Search!
- When the online directory brings back the results
 - Click on the name of the group and a detail page will appear.
 - Scroll down for a listing of the physicians in the group

Note: if you don't enter a group name, group names appear along with individual physicians by zip code/county.

Primary Care Physician Search

- Step 1
 - Select Primary/Family options on the 2nd line
- Follow steps 2 4 as noted above.
- Press enter or click on Search!
- When the online directory brings back the results, click on the name of the physician you want to view and a detail page will appear displaying the physician's hospital privileges and any physician groups affiliated with the physician.

Note: physicians and group names appear together in listing by zip code/county.

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Specialty Physician Search

- Step 1
 - Select Specialist options on the 2nd line
 - Click on the drop down list of specialties in Specialist Type
 - In the 3rd line, click on Specialty
- Follow steps 2 4 as noted above.
- Press enter or click on Search!
- When the online directory brings back the results, click on the name of the physician you want to view and a detail page will appear displaying the physician's hospital privileges and any physician groups affiliated with the physician.

Note: physicians and group names appear together in listing by zip code/county.

Urgent Care

- Step 1
 - Select Health Care Facility option in 1st line
 - Click on Urgent Care/Clinics in the line below
 - Type in name if you wish or go to next steps
- Step 2 select health plan
- Step 3 select zip code or county
- Step 4 provides other options to narrow your search
- Press enter or click on Search!

Note: You can type in Minute Clinic or Little Clinic under Urgent Care option and it will bring back locations, but it won't if you do a general search by zip code or county.

Convenient Care (Minute Clinic/CVS or Little Clinic/Publix)

- Go to the Advanced Search tab
- Step 1
 - Select Support Service option in 1st line
 - Then click on Convenient Care Centers
 - Type in name if you wish or go to next steps
- Follow steps 2 4 as noted above
- Press enter or click on Search!

Occupational, Physical and Speech Therapy Providers

- Go to the Advanced Search tab
- Step 1
 - Select All option in 1st line
 - Then click on **Select medical services** (4th line)
 - A pop-up screen will appear; click on the drop down arrow and select imaging and other facilities
 - Click or check the service you are seeking, such as:
 - Physical Therapy
 - Speech Therapy
 - Occupational Therapy
 - Etc.
 - Click Continue
- Follow steps 2 4 as noted above
- Press enter or click on Search!

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Autism and Mental Health Services

- Go to the Advanced Search tab
- The directory screen is broken into steps 1 through 4
 - In 'Step 1'
 - Select All option in 1st line
 - Then click on Select medical services (4th line)
 - A pop-up screen will appear; click on the drop down arrow and select mental health
 - Click on
 - Autism Spectrum Disorder or
 - Other Mental Health service
 - Click Continue
 - Follow steps 2 4 as noted above.
 - Press enter or click on Search!

Birthing Centers and Certified Nurse Midwives

- Step 1
 - Select Support Services option in 1st line
 - Then click on birthing center or certified midwives
- Follow steps 2 4 as noted above.
- Press enter or click on Search!